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Curriculum Vitae

Highly experienced professional in the field of graphic design and art direction with the ability to develop exciting artistic concepts and catchy graphics. Very creative, passionate, organized and meticulous with a solid knowledge of visual arts and a sharp sense of aesthetics and current trends. Successfully developed creative designs and concepts for the fashion, music and entertainment industry in textile, print and digital while always efficiently consolidating the client's ideas and preferences.

Work Experience

10/2016 – present

Freelance graphic designer, Sydney

Client excerpt:
BURWOOD Council
SPECIALTY FASHION GROUP
LE PETIT BATEAU Art collective
ELECTROFRINGE Festival

- creative concept development and branding
- production of creatives for websites, digital and print advertising
- production of illustrations and animations for cultural events
- creation of ad material for display and social media marketing
- textile print design and print placements
- creation of logos, visual identity, typography

07/2016 – 09/2016

Joseph Dahdah & Co., Sydney

Graphic designer / fashion design assistant

- uniform creation for clients such as:
Mc Donald's, Sydney Airport, Gloria Jean's, Krispy Kreme
- textile print and clothing design
- preparation of presentations and mood boards
- photo shoots and photo retouching
- content upload and update in online database/CMS.

12/2015 – 06/2016

Bailey Personnel Pty Ltd., Sydney

Office support / warehouse operator
FEDEX Australia, C.T. FREIGHT PTY Ltd

- support in the office: data entry
- freight handling duties, loading and unloading of air cargo

11/2014 – 11/2015

Freelance graphic designer, Berlin

Client excerpt:

D.C. MEDIA NETWORKS (digital media, Berlin)

I.M.O. (Marketing Agency, Berlin)

- production of digital ad material
- Production of graphics for social media pages
- creation of logos and visual identity

09/2011 – 10/2014

freenet digital GmbH, Berlin

Coordinator graphic design

- production of online and mobile banner ads and landing page designs
- art direction and campaign conception for new product launches (e.g. NORTON MOBILE SECURITY)
- creation of logos, visual identity and newsletter templates

10/2005 – 08/2011

Effigi Inc., Montreal

Textile Graphic designer

- artistic direction for seasonal clothing collections
- creation of logos, illustrations and storyboards
- design and preparation of textile prints, embroideries, print placements, repeats and colourways, POS

07/2005 – 09/2005

Buffalo Jeans International Inc., Montreal

Textile Graphic designer

- creation of logos, illustrations and mood boards
- production of textile print and embroidery designs

10/2002 – 06/2005

Freelance graphic designer, Montreal

Client excerpt:

MISS SIXTY, SPLIT, GARNIER, URBANIA & PERLE magazines
(fashion / lifestyle, *Montreal*)

FUNDANA, FLETCHER, PERIPLUS, THOMAS & BETTS (corporate,
Montreal)

The S.A.T. ,DJ MINI, POLLIWOG & AQUAPLANING festivals
(music / cultural, *Montreal - Toulon*)

- production of ad material print and digital
- textile print design and placements, repeats, colourways
- visual identity, branding, photo retouching/montage

09/2000 – 09/2002

Eworldmusic Inc., Montreal

Graphic & web designer

- webdesign, layout and wireframes
- promotional material for festivals and music related companies or labels (e.g. CD covers, posters, flyers, POS, newspaper ads)

Education

1997 – 1999

B.T.S. in Visual Communication

Ipesud, Montpellier (France)
2-year academic program with bachelor equivalency

Professional Skills

Computer Skills

Adobe Photoshop, Illustrator, InDesign (Mac & Windows)

Blender 3D

MS Office

JIRA

Content Management Systems

Vegas Pro (video edition)

Fruity Loops Studio, Sound Forge (music edition)

Languages

French (mother tongue), English (fluent written & spoken),
Greek (intermediate), Spanish (intermediate)