

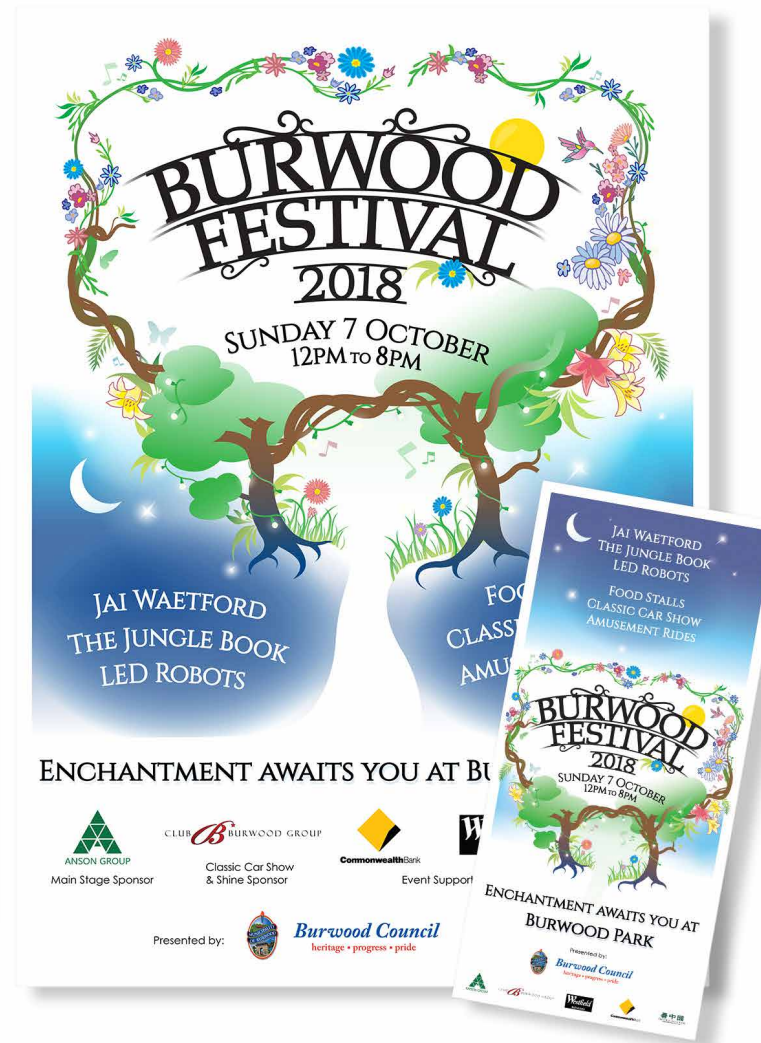


Portfolio 2019

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www.julienorribas.com



Event & Culture



Branding / Illustration

Burwood Council
Burwood (AU), 2018

Category: Entertainment / Festival

Project: Full branding and creative concept for the annual *Burwood Festival*.

Logotype, illustration for poster, flyer, print ad, social media assets, digital banners, program booklet, large size street banners, backstage pass, T-Shirts.



Event & Culture

electro FRINGE 2017



Branding / Illustration

Electrofringe
Sydney (AU), 2017

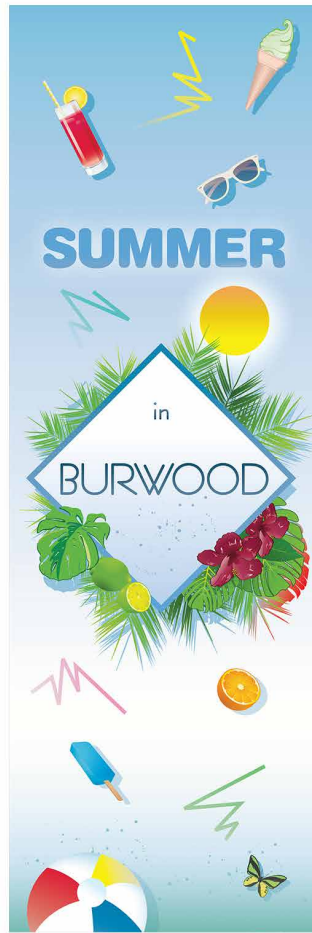
Category: Technology /
Music / Festival

Project: Full branding and
creative concept for the
Electrofringe Festival 2017
at the *107 Projects* gallery
in Redfern.

Logotype, illustration for
poster, flyer, print ad,
social media assets, digital
banners, large size street
banners, program booklet.



Event & Culture



Branding / Illustration

Burwood Council
Burwood (AU), 2018

Category: Entertainment / Festival

Project: Creative concept and design of visuals to promote the summer and the pleasant lifestyle in Burwood.

Illustrations with photo montage for large size urban and street flags and banners of different sizes.



Event & Culture

PLASTICITY

360° Art in ONE NIGHT

MUSIC / DANCE / ART / VJING / FOOD



Branding / Illustration

Le Petit Bateau Art Collective
Sydney (AU), 2018

Category: Music & Art /
Nightlife

Project: Visual identity and
creative concept to promote
a multidisciplinary art night.

Custom typography, visual
identity, artistic composition,
photography, illustration for
poster, flyer and social media
banners.



Event & Culture



Branding / Illustration

Wollongong Council /
The Creative Studio
Wollongong (AU), 2018

Category: Music & Art /
Nightlife

Project: Creative concept
and design to promote an
artistic event including a
lightshow, a skateboard demo
and a live music performance.

Illustration for poster, flyer,
social media banners, T-Shirts,
stickers.



Event & Culture



Branding / Illustration

Le Petit Bateau Art Collective
Sydney (AU), 2018

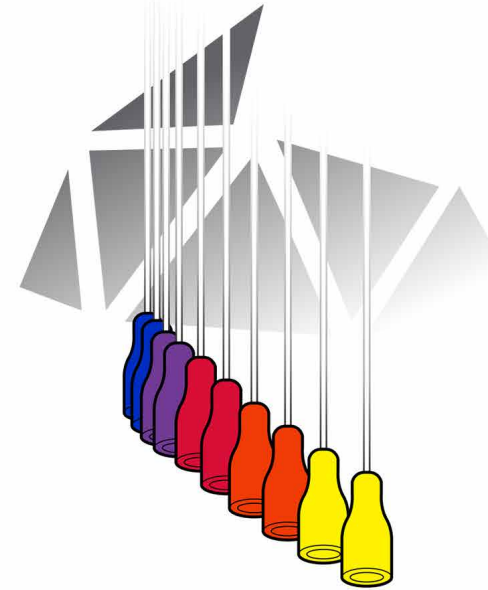
Category: Music & Art /
Nightlife

Project: Visual identity and
creative concept for an artistic
extravagant *Disco* night.

Logotype, illustration with
photo montage for poster,
flyer, backstage pass.



Event & Culture



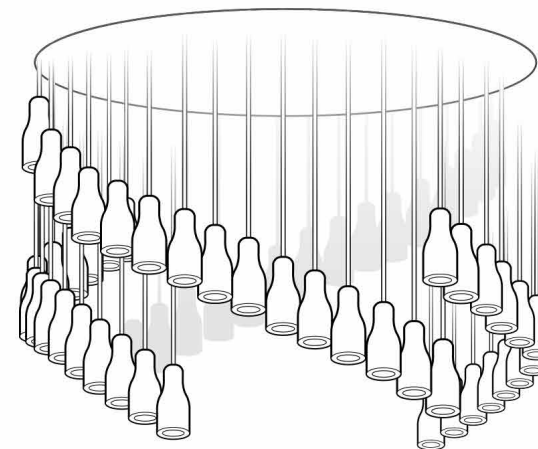
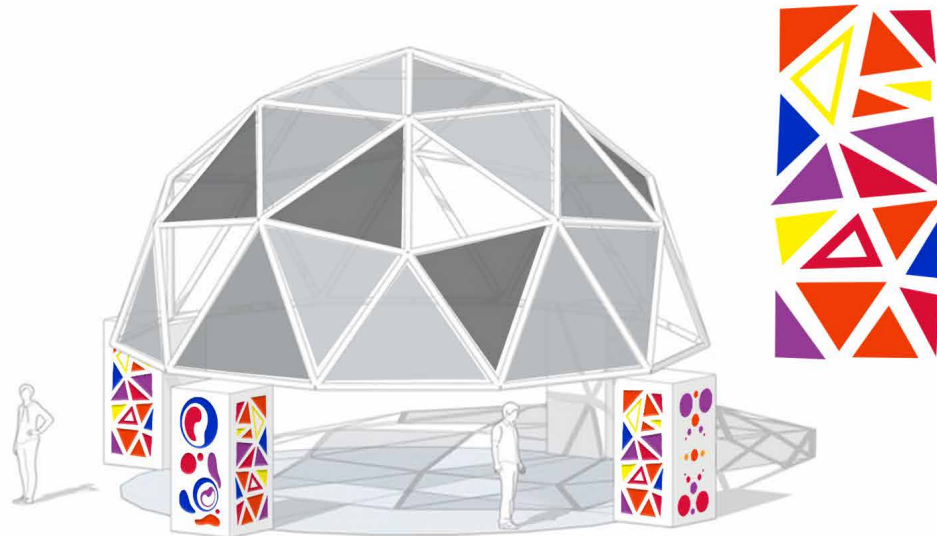
Creative concept / Design

Papania Project
Matong (AU), 2018

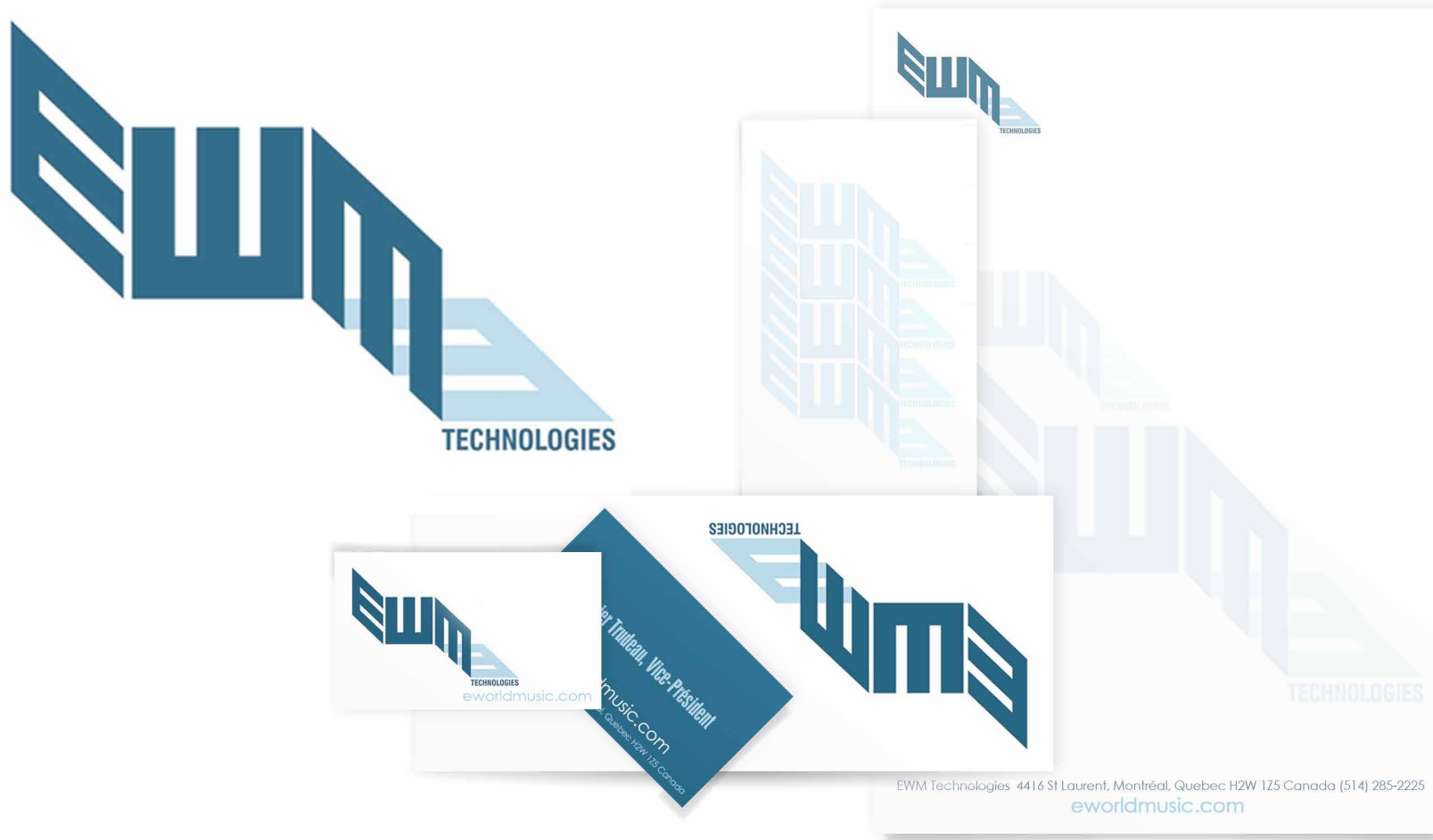
Category: Music / Festival

Project: Illustrations for social media banners promoting the *Papania* campsite and DJ booth during the *Burning Seed festival* 2018.

Interior design, color palette research for the lamps and the lighting system in the inside part of the structure and the bottom part.



Event & Culture



Branding

Eworldmusic.com /
E.W.M. Technologies
Montreal (CA), 2004

Category: Technology /
Music

Project: Branding and
visual identity for a tech
support service company
for the music industry.

Logotype, business cards,
letterheads, envelopes,
digital advertising, newsletter
templates.



Digital Advertising



Creative concept / Design

freenet digital GmbH
Berlin (DE), 2014

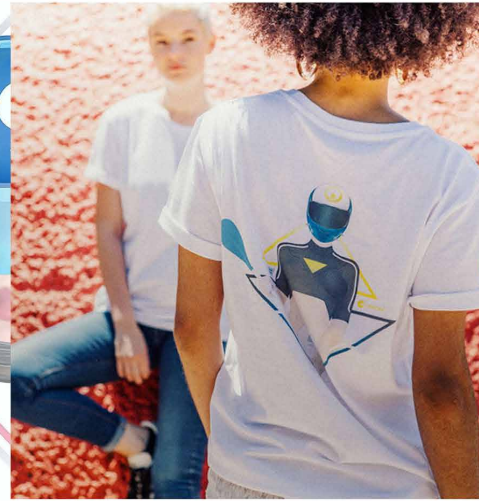
Category: Entertainment /
Mobile content

Project: Branding and visual
identity for the Italian celebrity
news portal *Tutto V.I.P.*

Illustration for logotype, web
and mobile banners, landing
pages.



Fashion



Design / Illustration

French Florida
Montpellier (FR), 2018

Category: Clothing / Lifestyle

Project: Creative concept and design for *French Florida*, a fashion brand from the south of France.

Conception of illustrations with photo montage and graphic elements for clothing prints released in limited edition.

Keywords: Roller Derby, stand up paddling, retro 80's, lasers, vivid colors



Fashion



Branding / Illustration

Lips76
Sydney (AU), 2016

Category: Clothing /
Lifestyle

Collection: Various

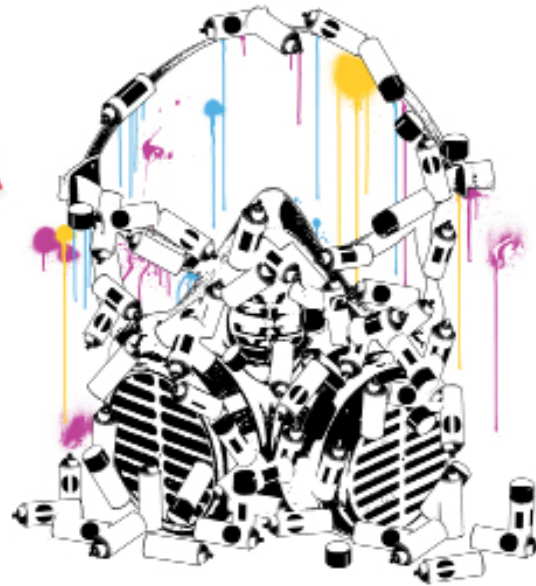
Project: Art direction,
creative concept and design.

Conception of illustrations
and graphic elements for
textile prints.

Keywords: *Beach lifestyle,
longboard, street culture,
palm trees & warm sunset*



Fashion



Design / Illustration

Effigi Inc
Montreal (CA), 2009

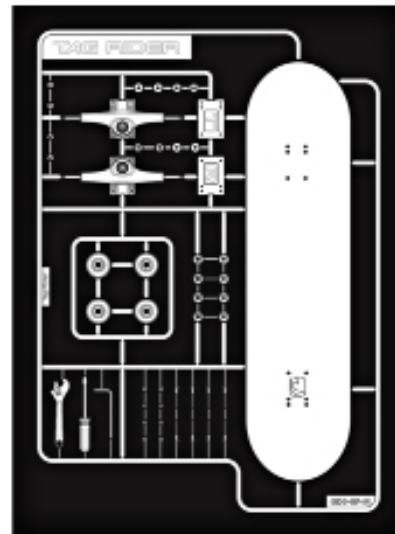
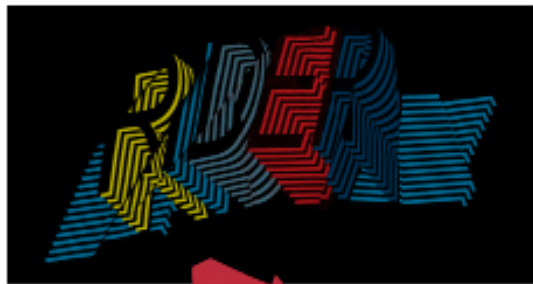
Category: Clothing / Lifestyle

Brands: *Tag Rider / Crunk*
Collection: Various

Project: Art direction, creative concept, moodboard creation, brainstorming, for street wear collections.

Conception of illustrations and graphic elements for textile prints.

Keywords: *Skateboard, graffiti, street art, Hip Hop, vintage video games*



Fashion



Design / Illustration

Effigi Inc
Montreal (CA), 2009

Category: Clothing /
Lifestyle

Brand: *Ritzy Brit*

Collection: *London Trip*

Project: Creative concept
and design.

Conception of illustrations
with photo montage and
graphic elements for textile
prints.

Keywords: *Girly, London,
touristic sights, travel diary,
heart shapes*



Fashion

Illustration

2009

Clothing /

Rider / Crunk
Various

direction,
moodboard
forming, for
collections.

illustrations
elements for

Skateboard,
Hip Hop,
games



Design / Illustration

Effigi Inc
Montreal (CA), 2009

Category: Clothing /
Lifestyle

Brand: Fish
Collection: Music Star

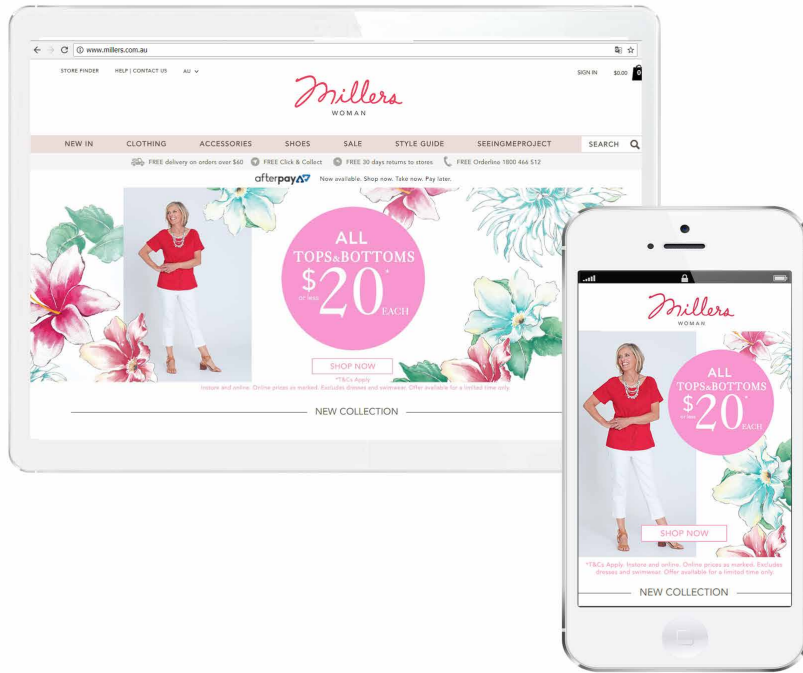
Project: Creative concept
and design.

Conception of illustrations
and graphic elements for
textile prints.

Keywords: Teenager,
dance, music, explosions,
dynamic colors, movement



Digital Advertising



Web banner design

Specialty Fashion Group
Sydney (AU), 2017

Category: Clothing /
Fashion

Brand: Millers

Project: Creative concept
and design. Web banners,
EDM, social media content.



Digital Advertising



Web & Mobile design

freenet digital GmbH
Berlin (DE), 2014

Category: Mobile Security

Brand: Norton Mobile Security

Project: Art direction for mobile and web marketing campaigns (display & social media).

Brainstorming, moodboard creation, concepts, layouts, mockups, design of banner sets and landing pages.



Digital Advertising

Hol dir die **TOP MP3s!**



Ende über "Mein Konto". 5 MP3S oder Musikvideos für **4,99 EUR pro Woche im Abo+GPRS.**

WEITER

Hol dir **JETZT** die **TOP MP3s!!**



Klicke auf den Button und bestelle für **9,90 CHF/Woche (Zgl. Transport)** 6 MP3 und Musikvideo Downloads im Abo. Ende: stoplopmusic an 9222

BESTELLEN

TOP MP3 CHARTS



6 MP3 oder musikvideos für **4,99 EUR pro Woche**

WEITER



TOP MUSIC

MP3 HITS

CHOISISSEZ VOTRE HIT!

Sexion d'Assaut Problemes d'adultes	TÉLÉCHARGEZ
Big All feat Wati B Watibigali	TÉLÉCHARGEZ
Pink Try	TÉLÉCHARGEZ
Becky G feat Will.i.am Problem	TÉLÉCHARGEZ
Ke\$ha Die young	TÉLÉCHARGEZ

Web design

freenet digital GmbH
Berlin (DE), 2013

Category: Mobile Content / Music

Brand: Jamba / Jamster

Project: Creative concept, storyline and design.

Illustrations with photo montage for mobile landing page design and animated digital banners for music portals and services.



Digital Advertising



Web & Mobile / Illustration

freenet digital GmbH
Berlin (DE), 2012

Category: Online dating

Brand: *iLove*

Project: Creative concept and brand redesign for an online dating platform and application.

Brainstorming, moodboard creation, concepts, layouts, mockups, illustrations, design of banner sets and landing pages.



Digital Advertising



Storyboard
freenet digital GmbH
Berlin (DE), 2014

Category: Health Nutrition /
ebooks

Brand: *Alta Editions*

Project: Creative concept,
storyline and design.

Conception and draft design
for an animated online ad unit
for a digital cook book.



Digital Advertising

Jetzt nur
139€
statt 179€

40€
RABATT



**JETZT
BESTELLEN**

**SCHNELL
ABNEHMEN
MIT
amapur** 



**10 Tage
intensiv
Diätpaket**

**SCHNELL ABNEHMEN
MIT amapur** 



Jetzt nur **139€** statt 179€



40€
RABATT



JETZT BESTELLEN

**SCHNELL ABNEHMEN MIT
amapur** 



**10 Tage intensiv
Diätpaket**

Web & Mobile design

D.C. Media Networks GmbH
Berlin (DE), 2015

Category: Health & Nutrition

Brand: *Amapur*

Project: Online banner design
with given assets for an online
advertising agency.



Other Projects

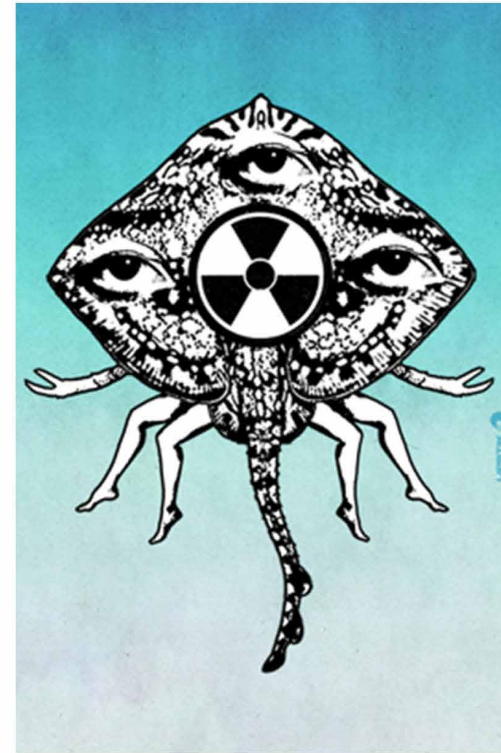


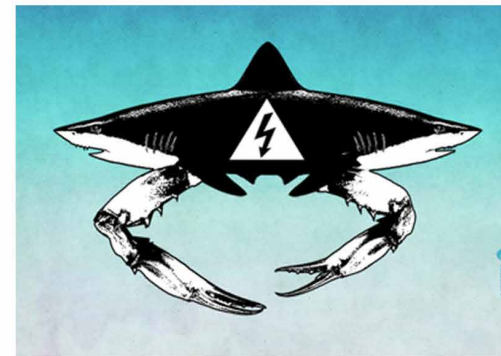
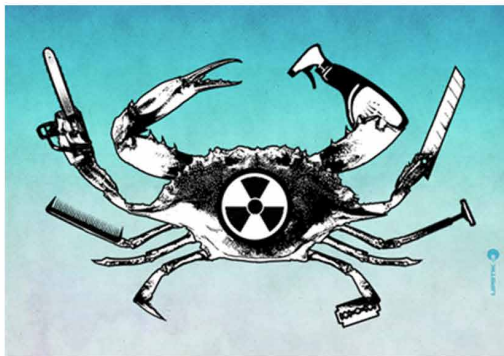
Illustration / Animation

Le Petit Bateau Art Collective
Sydney (AU), 2017

Category: Ecology / Art

Project: Creative concept,
storyline and design.

Production of an illustration
and an animated projection
shown during a cultural
event organised to raise
awareness about the
impact of pollution on
the underwater wildlife.



Other Projects



ICON



Illustration / Design

Garnier / Miss Sixty
Montreal (CA), 2008

Category: Clothing / Fashion

Project: Illustrations with photo montage as decorative posters for a TVC (*Garnier*) and as wall projections for a fashion store opening (*Miss Sixty*).



Other Projects

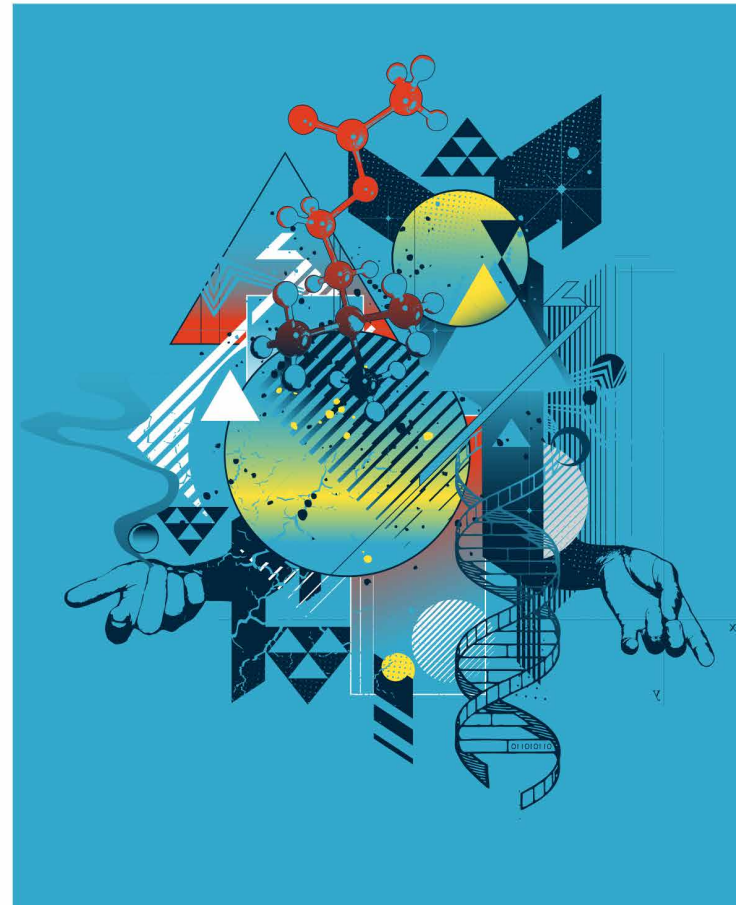


Illustration / Design

Effigi Inc
Montreal (CA), 2009

Category: Clothing /
Lifestyle

Brand: *Spike*
Collection: *Architects
of the Universe*

Project: Art direction,
creative concept, moodboard
creation, brainstorming, for
a street wear collection.

Conception of illustrations
and graphic elements for
textile prints.

Keywords: *Urban, space,
science, transcendental,
geometric & abstract shapes*



Other Projects



Illustration / Branding

Lips76
Sydney (AU), 2016

Category: Clothing /
Lifestyle

Project: Visual identity
and branding with custom
typography.

Conception of illustrations
with photomontage and
graphic elements for textile
prints, stickers and promotion
items.



Other Projects

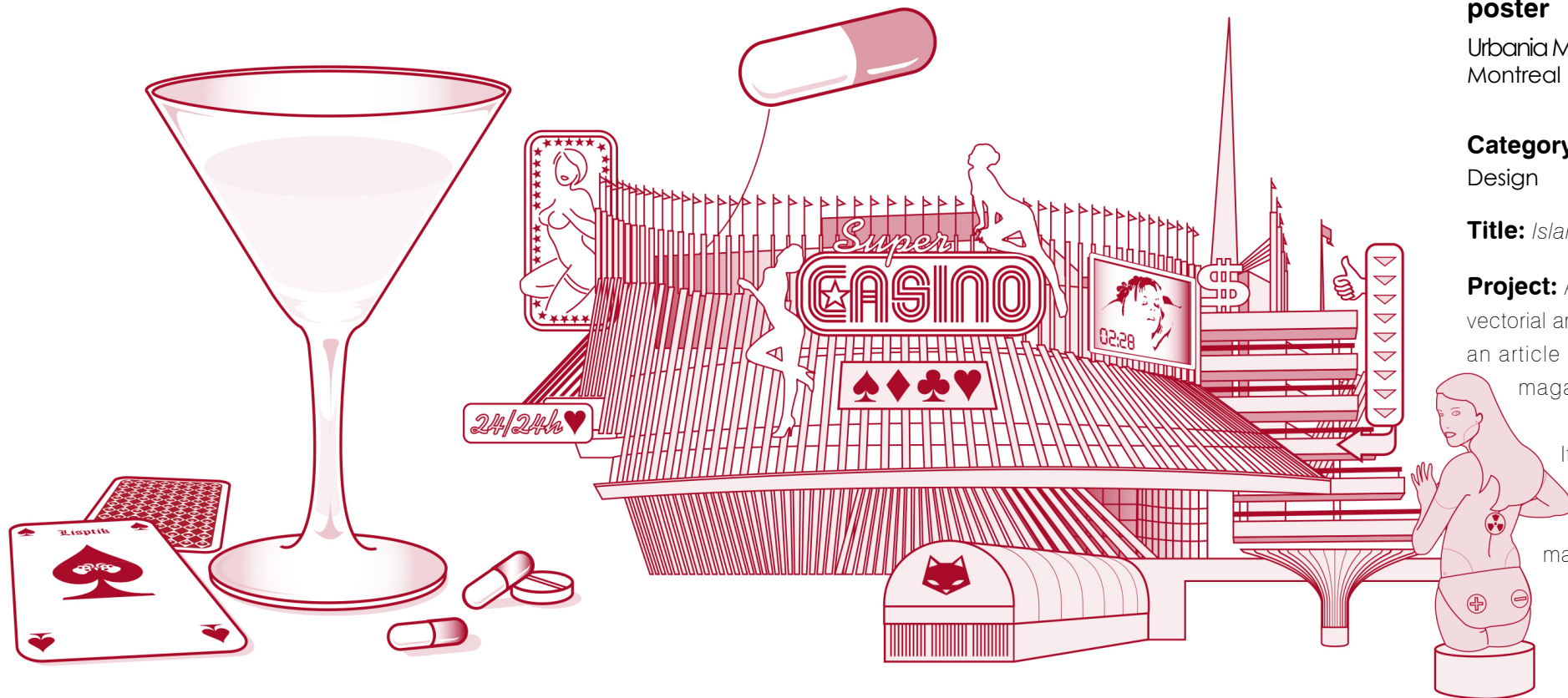


Illustration / Inside poster

Urbania Mag / Metro News
Montreal (CA), 2004 / 2009

Category: Edition / Art & Design

Title: *Island of Vice*

Project: A series of vectorial artwork illustrating an article for the design magazine *Urbania*.

It was published later in the weekly local *Metro News* magazine (Canada).



Other Projects

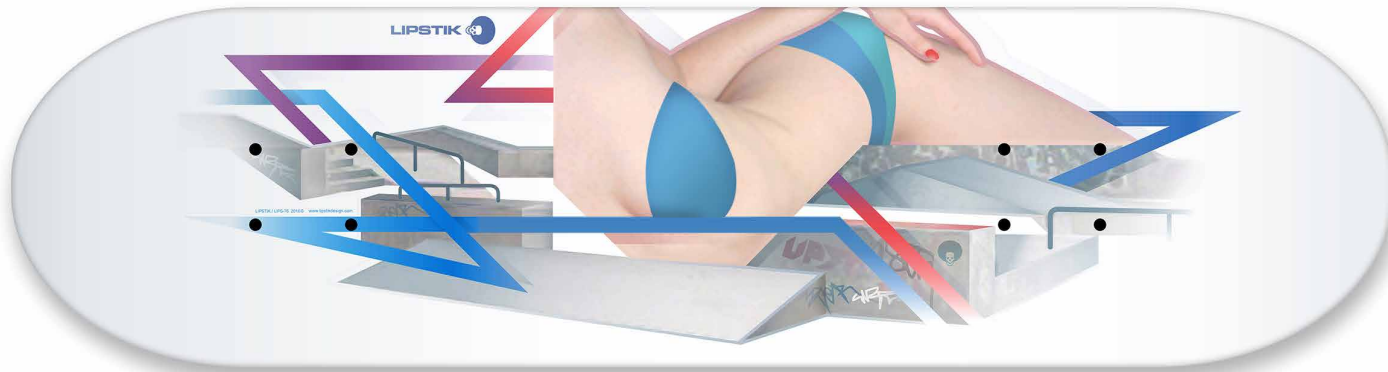
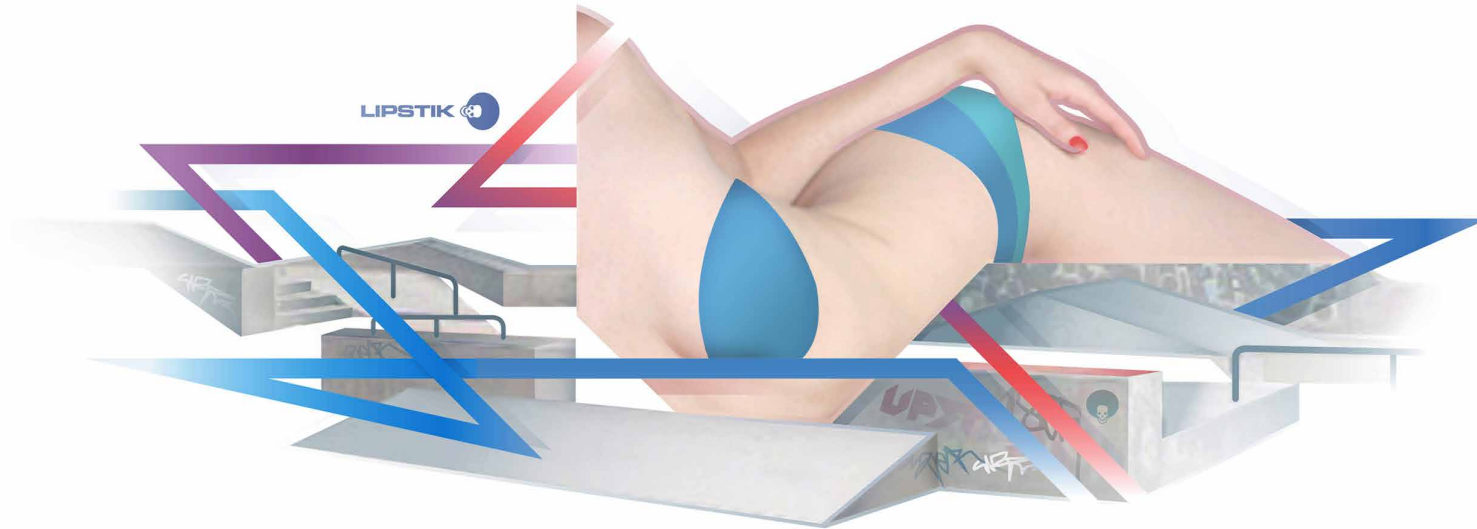
Illustration / Art

Private
Sydney (AU), 2016

Category: Art Deco / Art
& Design

Title: *Skatepark #02*

Project: Illustrations with
photo montage for decorative
skateboard decks in the
context of a solo art exhibition.



GARNIER

SPECIALTY FASHION | GROUP

Millers
WOMAN

BUFFALO
DAVID BITTON



Fundana

